

JOB DESCRIPTION

Graphic Designer

Salary £20,000 P.A.

Full time position

Lanivet nr. Bodmin, Cornwall

Background

Pitched is a unique digital agency providing travel operators across the UK with total digital solutions, from website design, online booking, print, digital, social marketing, video and data analysis. Our young and vibrant company is expanding due to our great success within the industry and now seek candidates for a Graphic Design position.

Need to knows...

Your working hours will be full time (40hrs) 8.30am – 5.00pm Monday to Friday. We work in a rural complex of converted barns and, whilst it is lovely and peaceful, it is out in the sticks and away from public transport routes - so a means of getting to and from work is essential. Our place of work:

**Whitsand,
St Ingunger Country Offices,
Lanivet, Bodmin,
Cornwall
PL30 5HS**

Throughout Covid our teams have worked from home, we hope to be back in the office by the time that the role commences but home working maybe a possibility for the start and ongoing time.

The Role

Reporting to our Studio Manager, this is a fantastic opportunity to bring new creative flair to our already enviable portfolio of works. We are seeking a diverse individual with the ability to flex their talents seamlessly across a broad range of projects and tasks. Often a fast-paced atmosphere, you will need to be pro-active, a great listener and interpreter of ideas, put yourself forward for tasks and help diversify and continually improve our offering.

This exciting role offers creative candidates a unique and varied role across many media outlets, ensuring our clients have consistent brand presence both online and across their printed marketing. You'll work with developers to design engaging website experiences focussing on UX, copywriters to make their work look great and exploit social media with video, animation and rich media posts to entice people to share!

Pitched adopt agile working, as a result you will participate in daily stand-up meetings with the team where we highlight our aims and objectives and current progress on tasks. You will be asked to attend client meetings often scoping briefs for forthcoming projects. The ability to communicate well, highlight and interpret clients aims and objectives during these meetings is key.



Call: 01726 418 118

contact@pitched.co.uk | www.pitched.co.uk

Pitched, Millendreath, St Ingunger Country Offices, Lanivet, Bodmin, Cornwall, PL30 5HS

Pitched is a trading name of Pitched Applications Limited

Registered Address: Woodlands Court, Truro Business Park, Truro, Cornwall, TR4 9NH | Company No. 10753229 | VAT No. 271 1742 19



Deliverables

The successful candidate will be able to demonstrate creative flair across a broad range of deliverables including:

- Degree level qualification or previous commercial experience
- Good knowledge of Adobe Creative Cloud programmes (particularly Photoshop, Illustrator, InDesign)
- Time management – working to timelines specified in creative briefs
- Understanding of design techniques and visual elements (web and print, layouts, type, fonts, mock-ups etc)
- Collaborative with the design team to see projects through from concepts to final outcomes
- Creative thinking and ability to communicate design concepts
- Multitasking abilities – to grasp and adapt to different project objectives
- Confident interpreting and building on brand guidelines
- Build positive relationships with clients
- Agile and organised with a keen eye for detail
- Contribute during team meetings/critiques and be thoughtful and constructive
- Passion for design and willingness to learn
- Proactive about trends and new/better ways to communicate ideas and solutions

Nice to have's include:

- Understanding video editing (using software such as Adobe Premiere Pro or similar)
- Working knowledge of motion design software (such as Adobe After Effects / Adobe Animate / or similar)
- Basic knowledge/understanding of HTML and WordPress
- Knowledge of UX and UI design, wireframing tools (such as Adobe XD, Sketch or similar)
- Illustration skills

Duties include:

- Design of websites and applications including preparation for production and launch
- Brand identities and ongoing development for clients
- Design of both digital and printed brochures, mailers and leaflets
- Creating graphics for the web including banners, buttons and landing pages
- Creating engaging email marketing designs and graphic assets
- Creating visual social media posts for Facebook, Instagram, Twitter, LinkedIn
- Publishing content to our clients' live websites
- Ongoing creative development and marketing for our internal business aims and objectives



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Software Used:

- Adobe Creative Cloud Suite
- Microsoft Office Suite
- Wordpress
- Monday.com
- Confluence

About Pitched...

Pitched is a digital agency with a difference, working exclusively for the UK Staycation Market, helping our clients sell holidays and holiday homes. We are results focussed and pride ourselves in converting guest browsing to bookings and enquiries.

Operating out of our base in Bodmin, Cornwall we support a growing portfolio of clients from Scotland to the South West. Our many service provisions include website design and development, our in-house booking software and online booking platform, digital marketing, search engine optimisation and design services.

Pitched were recently crowned “Best New Business” at the 2019 Cornwall Business Awards.

Our whole team is fully on-board with the direction and purpose of our business and share our Directors’ passion for what we do. We promise to provide a fun and creative working environment, with a strong potential for growth and future development. You will find our team open, honest, and understanding with a desire to nurture and promote from within. We believe in equal opportunities, look to always develop our team who are the soul and foundation of the many great things we can achieve.

How to apply...

Does the role of a Graphic Designer sound the perfect fit for you? We ask for an introduction on why you will be a great fit for the company, a short slide deck example of your work and accompanying CV. You will be expected to undertake a design related task if you are shortlisted for interview.

Applications via the Pitched website at www.pitched.co.uk

Closing date for applications: 30th June 2021

SORRY, NO RECRUITMENT AGENCIES

We like our staff to be local, self-motivated and enjoy the prospect and living and working in Cornwall, **so we don't recruit through agencies as they just don't work for us.**



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